



# Rou'a Jbr Kassim

TV, Radio and Social Media Presenter and Voice Over Artist

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## Profile

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I am a well-organized, hardworking, and reliable individual with previous work experience, seeking new challenges and opportunities. Throughout my employment with different companies, I became a good communicator who enjoys responsibility and meeting deadlines. My strengths are adaptability, reliability, punctuality, and being a dedicated team worker.

## Education

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**Bachelor Degree in English Translation, Tishreen University** 2006 – 2009

## Professional Experience

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**Social Media Specialist & Arabic Content Writer, For ALL Tourism** 02/2023 – 06/2023  
Dubai, UAE

- Develop, implement, and manage the social media accounts.
- Manage and oversee social media content.
- Create content

**Digital and Social Media Coordinator and Media Content Creator, CloudSoft** 02/2020 – 01/2023  
Cyprus

- Advance communication with customers through both Online and traditional marketing
- Creating engaging marketing social media video content
- Expanding the channel partner base and coordinating with them regularly for sales

**International Company For Investment, Social Media Coordinator/Management** 11/2018 – 01/2020  
Damascus, Syria

- Develop, curate, and schedule creative and engaging content across various social media
- Monitor and respond promptly to comments, messages, and inquiries on social media
- Collaborate with cross-functional teams to ensure consistent brand messaging

**Presenter & Voice Over, Radio Arabesque** 01/2016 – 01/2018  
Damascus, Syria

- Host and present live radio shows engaging listeners with entertaining discussions
- Deliver pre-recorded segments and voice over narrations for commercials announcements
- Interact with listeners through phone calls, social media, and other communication channels

**Presenter & Editor, Ninar FM** 08/2015 – 01/2016  
Damascus, Syria

- Host and present live radio shows with charisma, energy, and professionalism
- Engage listeners through insightful discussions, interviews, music selection, and interactive segments
- Create and deliver entertaining and informative content that resonates with the target audience

**Presenter & Content Writer, Syria Medical Channel** 02/2012 – 06/2015  
Latakia, Syria

- Host and present live radio shows with charisma, energy, and professionalism
- Create and deliver entertaining and informative content that resonates with the target audience
- Review scripts and show rundowns to ensure accuracy, clarity, and adherence to broadcasting standard

**Editor & Content writer, *Alfurat Newspaper***

04/2007 – 01/2012

- Reporter and Editor for news
- Prepared, Edited private reports about various topics.

Damascus, Syria

**Skills**

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Communication

Editor

Creativity

Time

Create Content

management

Problem Solving

**Languages**

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- English

- Arabic